



HR LEADERSHIP CONFERENCE

Managing People in the New Economy

reserve now

2013

Feb 27-28

DELEGATE

Join Us and Be Part of this Big HR Event!
Philippine Stock Exchange Grand Auditorium,
Ortigas Center, Pasig City, Philippines
February 27-28, 2013 - 9 am to 5 pm

ABOUT THE EVENT



The 2013 HR Leadership Conference is a two-day learning and networking event wherein the latest business economic outlook and its influence on Leadership and Human Resources will be analyzed, as well as, best practices on leadership, talent management and retention will be shared.

Its aim is to update Business and HR professionals on the latest people management trends, issues and laws from top industry experts which will empower people to build a strong and engaged workforce.

Now on its third year, the event features 12 keynote speakers who will help conference delegates:

- Get Business and Human Resource Updates for 2013
- Discover new trends in Leadership & People Management
- Participate in benchmarking and networking activities with other HR practitioners
- Find solutions to better manage workplace issues



TOPICS



The line up for 2013 includes hot topics that promise to be exciting and informative, yet intriguing and a bit controversial. Be in tune with the times with these important topics:

Leadership & Management	Recruitment Strategies	Talent Management & Development	Legal Matters & Social Issues
<ul style="list-style-type: none"> - Economic Outlook and Impact for 2013 - Developing a Global Mindset in Future Leaders - Leading Across Generations 	<ul style="list-style-type: none"> - Internet Recruitment Strategies - Brain Drain: Dealing with Human Capital Export Issues - Value Creation: Winning the Talent War 	<ul style="list-style-type: none"> - Talent Development & Retention: Developing & Keeping Your Company Superstars - Latest Trends in E-learning Technology - Workplace Nutrition in a 24/7 Society 	<ul style="list-style-type: none"> - Cyber Bullying & Company Protection - The Legal Aspects of Cyber Bullying - Building Sustainable Corporate Social Responsibility Programs

Note: Topics & Speakers may change without prior notice.



SPEAKERS



This year's conference features some of the best speakers in the fields of business, human resource, legal, nutrition, training and consultancy, non-profit organizations, internet and social media.


SPEAKERS LINE UP:

Our Line Up of Keynote Speakers include:





And many more...

SPEAKER PROFILES:

 <p>Tony Meloto</p>	<p>Building Sustainable Social Responsibility Programs for Your Company</p> <p>Tony Meloto ...is a dreamer. He dreams that the Philippines will rise out of poverty and become a first world nation by 2024. He dreams that the day will come when no Filipino will be a squatter in his own homeland. "Tito Tony" to the countless Gawad Kalinga volunteers was born to humble beginnings in Bacolod City. At a young age, he was already exposed to the squalid living conditions of the poor, his home being near a shoreline squatter community where poverty was already very pronounced. Tito Tony's natural acumen provided him the opportunity to be an American Field Service scholar, and later on qualify as a Full Academic Scholar of the Ateneo de Manila University where he graduated with a degree in AB Economics. After a stint in Procter & Gamble, he became an entrepreneur before he turned to a life of service through Couples for Christ. Tony was heavily involved in the Couples for Christ's outreach program in Bagong Silang, a huge relocation site for "squatters" in Metro Manila. It was there that God opened Tony's eyes and gave him a vision; a life purpose. Tony saw the need to not only get the squatters out of poverty, but to uplift their spirits, remove their "slum mentality", and instill new hope. But one man can't do it alone. Thus, Gawad Kalinga was born. Tony Meloto has received numerous awards for his selfless dedication to the people of the Philippines, among them the prestigious Ramon Magsaysay Award.</p>
--------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

 <p>Dr. Evelina Escudero</p>	<p>Workplace Nutrition in a 24/7 Society</p> <p>Evelina Buencamino Guevara-Escudero</p> <p>...is a PhD graduate of Philosophy in Education and holds a Bachelor of Science degree in Home Economics from the University of the Philippines. Prior to her appointment as member of the Board of Regents of UP, she was the president of the UP Alumni Association Hostel and Canteen Services, Inc. She is also a professor at the OB Montessori College from 1996 to present. Dr. Escudero is an accredited assessor of Technical Education and Skills Development Authority on restaurant services from 2004 to present. She is the co-author of a book “Meal Management and Table Service”, published in 2008. She has been teaching Food Nutrition and Catering Service for the past 25 years in different institutions and colleges. As a business entrepreneur she operated a catering business which includes a variety of tasks, both managerial and social. As a wife of the late cabinet member of the government, Dr. Escudero organized the wives of the different heads of attached agencies under the Department of Agriculture to implement many outstanding community service projects. As a teacher and mentor, she coached student winners in the TESDA competitions for Restaurant Services.</p>
 <p>Grace Abella</p>	<p>Brain Drain: Dealing with Human Capital Export Issues</p> <p>Grace Abella-Zata</p> <p>...is the Managing Director of Corporate Executive Search, Inc., a company that has been assisting a number of major companies in the Philippines with their human resource requirements since 1970. Her company offers a full range of HR services, namely: executive search, professional staffing, testing and assessment, contingent support, consulting, competency development and other organizational programs. Grace Abella-Zata, is a Faculty member of the PMAP Diploma Program in Human Resource Planning and Acquisition, a researcher and writer on HR Topics for PMAP and business publications. She holds a Master’s Degree in Business Management, Asian Institute of Management, and is a graduate of AB Psychology from the University of the Philippines.</p>
 <p>Cameron Nott</p>	<p>Developing a Global Mindset in Future Leaders</p> <p>Cameron Nott</p> <p>As the Managing Director of CPP Asia Pacific, Cameron is responsible for the growth of psychometric test publisher and consultancy CPP, Inc., throughout the Asia Pacific region, including leading the company’s recent expansion into the Philippines. CPP is a world leader in the provision of personality, career, and organizational development assessments and organizational psychology solutions, including being the publisher of the Myers-Briggs Type Indicator (MBTI) instrument. Cameron is an experienced business consultant, with expertise in leadership development, team building and organizational change. Prior to joining CPP, Cameron held senior leadership roles at General Electric (GE) and ANZ Bank. He is a Registered Psychologist and a Member of the Australian Psychological Society. Cameron holds a Master’s Degree in Organizational Psychology and graduated with a Bachelor of Science degree in Psychology with Honors. He also holds a Graduate Diploma of Applied Corporate Finance.</p>

	<p>Cyber Bullying & Company Protection</p> <p>Dr. Donald Patrick Lim ...is the Managing Director of MRM Worldwide, the digital and relationship marketing arm of the global advertising giant McCann Worldgroup. Before McCann, he was the President and CEO of Yehey! Corporation, one of the Philippines' top digital marketing holding companies. He was the President and CEO of Media Contacts Manila, winner of 2009 Media Agency of the Year, and a product of a joint venture company between Yehey Corporation and Europe's largest interactive conglomerate Havas Digital. He has also been the Vice President for Marketing of the Philippine Daily Inquirer, representing the company in various local and international marketing functions. Dr. Donald is a true student of management, being a product of the management program of the Ateneo de Manila University, finishing his MBA with distinction from Murdoch University, and then moved on to finish his Doctorate degree in Business Administration from the University of Phoenix. Apart from these, he has a Diploma in Interior Decorating, in Executive Management, and in Hotel and Restaurant Management. Dr. Donald teaches eBusiness and eMarketing courses at the Graduate School of De La Salle University, and Advanced Marketing for the Doctoral Program at San Beda College. He is one of the youngest to serve as President of the Philippine Marketing Association, the biggest gathering of marketing professionals in the Philippines. He is also the founding president of the Internet and Mobile Marketing Association of the Philippines.</p>
	<p>Cyber Bullying & It's Legal Aspects</p> <p>Christopher Lao ...Remember Christopher Lao? The guy who attained online notoriety after driving into car-stalling floods during storm Ondoy? Yes, he became a victim of mob cyber bullying and bad reportage, and skyrocketed to Facebook and Twitter fame when his interview complaining about government inefficiency went viral. He turned it all around by becoming an endorser for BPI Family Bank's advertorial, supporting the Freedom of Information (FOI) bill. Christopher Lao is not only an internet celebrity but a full-fledged lawyer by profession. He obtained his Juris Doctorate degree from the University of the Philippines where he also obtained his Bachelor of Arts degree in Philosophy, graduating Summa Cum Laude and College Valedictorian. He is currently an Associate Attorney of Ongkiko Manhit Custodio & Acorda Law Offices.</p>
	<p>Economic Outlook and impact for 2013</p> <p>Mark So ...is the Co-founder, Chairman and C.E.O. of Business Maker Academy, Inc. He is a sought-after business trainer and consultant who has coached and trained companies belonging to the Top 5000 Corporations in the Philippines, ranging from IT to Banking to Universities to Medical Services. His expertise includes subjects on Business and Entrepreneurship, Finance and Currency Trading, Internet Marketing, Strategic Marketing and Sales Planning. Mark So is the Founder and Chief Trainer of Forex Club Asia. An advocate of responsible financial investing, he has trained students from the Philippines and around the world on currencies and the economics of trading. He is the Treasurer and Chief Financial Officer of Teach-it-forward, Inc., a non-stock, non-profit organization focusing on Community Development. Mark So is also a regular columnist of Manila bulletin on Business and Finance. He has been featured in several television shows, radio, magazine and newspaper publications in the Philippines. A licensed E.C.E, Mark So holds a B.S. Degree in Electronics Communication Engineering from De La Salle University.</p>

 <p>Jhoanna Gan-So</p>	<p>Value Creation: Winning the Talent War</p> <p>Jhoanna Gan-So</p> <p>...is the Co-founder and President of Business Maker Academy. Inc. A Communications Specialist in Marketing, HR and Education, she has developed and produced training programs, seminars and webinars for top 5000 corporations in the Philippines, as well as start-up and growing enterprises. Her expertise includes subjects on Business and Human Resources, Educational and Marketing Communications, Graphics Design and Creative Arts. Jhoanna Gan-So is the Co-founder and Managing Director of HR Club Philippines, a group that seeks to professionalize HR practices in the Philippines by providing training and useful tools for Business and HR practitioners. Together with her team of consultants, she has developed the Instant HR Toolkit, a collection of over 100 downloadable HR manuals, forms, letters and templates. Jhoanna Gan-So is a regular columnist of Manila Bulletin on Careers and Human Resource Management. She also writes, directs and produces interactive webinars and video for corporate training and educational purposes. She holds a B.A. Degree in Communication Arts and Business Management from De La Salle University.</p>
 <p>Cindy Sajwani</p>	<p>Talent Development & Retention: Developing & Keeping Your Company's Superstars</p> <p>Karen Cindy Megrahjani-Sajwani</p> <p>...is the Co-founder, Executive Vice President and Chief Training Consultant of Business Maker Academy, Inc. Her team has partnered with organizations in the Top 5000 Companies of the Philippines to provide practical solutions for their human resource management needs. She believes that teaching is her lifelong vocation. As such, she has happily lived the life of Professional Consultant/Trainer/Facilitator for the past nine (10) years, executing solutions-based training programs in the areas of Values Enhancement, Trainers' Training, Corporate Image & Personality Development, Business Communication & Presentation, Professionalism in the Workplace, Sales, Customer Service, Leadership, Strategic Planning and Teambuilding. Karen Cindy Sajwani holds a Master of Arts degree in Language and Literature , major in English from De La Salle University-Manila where she graduated with an Outstanding Thesis award. She was a Lecturer at the same institution for six (6) years. Her undergraduate education was also obtained from De La Salle University-Manila where she finished with a double degree in Liberal Arts and Commerce (A.B. Communication Arts and B.S.C. Business Management). As an entrepreneur for the past fifteen (15) years, Karen Cindy Sajwani's background includes owning and managing a fashion accessories company, an infants' wear manufacturing business, a trading and importation corporation and more recently, a catering business called Cherry Cottage. Moreover, she is a Board Member of Teach-It-Forward, a non-profit organization that sponsors livelihood projects for underprivileged communities. Her other freelance work experiences include being an events planner, manager and host, magazine feature writer, product photographer, print, TV and runway model, as well as a voice-over and MTV talent.</p>

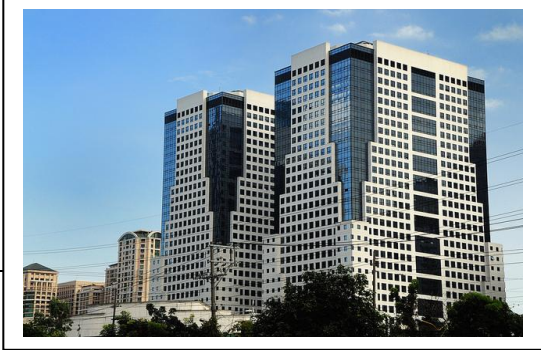
Speaker Line Up and Topics may change without prior notice.

VENUE AND DATES



Event: HR Leadership Conference 2013
 Where: Philippine Stock Exchange Grand Auditorium (Tektite), Exchange Road, Ortigas Center, Pasig City, Philippines
 When: February 27 to 28, 2013
 What Time: 9 to 5 pm (two days)

Ingress: February 26, 2013 at 1pm
 Egress: February 28, 2013 at 6pm



ABOUT THE ORGANIZER



Businessmaker Academy is an Education Center for Business, Finance and Corporate Skills Development. It offers a simple, direct and practical approach to business fundamentals. Its primary purpose is to teach people how to improve their professional, personal and financial lives through practical, experience-based learning. Since 2003, it has served more than 20,000 participants from top corporations and SMEs.

HR Club Philippines is a community for Human Resource education and support. It is dedicated to the advancement of Human Resource Management as a profession and a service. It's activities are primarily directed towards building an active network of Business and HR professionals who are dedicated to improving methods, techniques and practices of Human Resources.

CONTACT DETAILS

Businessmaker Academy / HR Club Philippines

Address: Suite 1503A West Tower, Philippine Stock Exchange Building,
Exchange Road, Ortigas Center, Pasig City, Philippines

Tel. Nos.: (632) 6874445, 6874645, 6873416 (look for Celene)

Email: cgn@businessmaker-academy.com

Websites:

www.businessmaker-academy.com

www.hrclubphilippines.com

www.hrleadershipconference.com

CONFERENCE DELEGATE REGISTRATION



HR Leadership Conference 2013

February 27-28, 2013 (9am-5pm) ▪ Philippine Stock Exchange Auditorium (Ortigas Center)

YES! I/We want to attend the 2-day HR Leadership Conference.

CONTACT INFORMATION:			
Name (in full)			
Position			
Company		Company TIN	
Tel No.		Cel No.	
Email Address		Fax No.	
Office Address (in full)			
Signature		Referred by:	

Name of Attendees - (Complete Name)	Contact Info (Tel, Cel or Email)

CONFERENCE RATES:

Rate Types:	Pay on or before:	Amount:
Early Bird	Jan 1-31, 2013	Php 6,000 + VAT
Regular Rate	Feb 1-28, 2013	Php 7,000 + VAT
Group of 2 or more	Get Additional 10% Discount	

- Please fill up this form and email to cgn@businessmaker-academy.com or fax to (632) 6874645.
- Please settle payment on or before the prescribed deadlines above to avail of the promo rates.
- For Check Payments: Please make checks payable to Business Maker Academy, Inc.
- For Bank Deposits: Please deposit to Account Name: Business Maker Academy, Inc.
BPI Savings Account No.: 4013-0306-64
BDO Savings Account No.: 280-622-422
Please fax deposit slip to (632) 6874645 with your contact details. Bring your deposit slip on the event day.
- This serves as a valid contract and billing statement.
Business Maker Academy, Inc. = TIN #223-672-691