

HR LEADERSHIP CONFERENCE:

NEW TRENDS FOR 2012

"Empowering & Developing Leaders in Our Organization"

YES, I WANT TO SPONSOR THE 2nd ANNUAL HR LEADERSHIP CONFERENCE 2012

Greetings from HR Club Philippines and Businessmaker Academy!

After the success of our first HR event, we are proud to announce that we are full steam ahead in holding the **second annual HR Leadership Conference on February 9 & 10, 2012 at the Grand Auditorium of the Philippine Stock Exchange in Ortigas Center, Pasig City, Philippines.**

In line with this, we would like to give your company the opportunity to reach our strong community of HR professionals, **not just for a one-time event but for a year-long marketing campaign** with our Special 3-In-1 Advertiser's Package!

The Special 3-In-1 Advertiser's Package provides you with...

- 1) Sponsorship Privileges for the HR Conference on February 9 & 10, 2012
- 2) Year-long Exposure on our popular HR Classes & Meet Ups
- 3) Year-long inclusion in our email campaign with over 1 million database

So take a look at the amazing benefits that you can get on the next page and avail of this special 3-in-1 Advertiser's promo.

If you have questions or clarifications, we will be more than glad to explain your benefits and privileges. Please call us at Tel. Nos. 6874445, 6874645, 6873416 or email mct@businessmaker-academy.com.

Cheers,

Maycee Tabuena
Special Projects Officer
HR Club Philippines
(A division of Businessmaker Academy)

Noted by:

Cindy M. Sajwani
HR Conference Director
EVP-Businessmaker Academy

HR Club Philippines (a division of Businessmaker Academy)

Address: 1503A West Tower, Philippine Stock Exchange Building, Exchange Road, Ortigas Center, Pasig City
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www.hrclubphilippines.com ▪ www.businessmaker-academy.com

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HR CLUB PHILIPPINES SPECIAL 3-IN 1 ADVERTISERS PACKAGES

BENEFITS	GOLD	SILVER	BASIC
1 HR Conference Sponsorship			
1) Seat Tickets to the HR Leadership Conference	6 seats	4 seats	2 seats
2) Exhibit Table	√	√	
3) Event Announcements	6 times	2 times	
4) Event Email Logo Inclusion (emailed to 50,000 pax)	√	√	
5) Conference Seminar Handout & Souvenir Program	(1 page)	(1/2 page)	Name
6) Event Banner & Powerpoint Logo Inclusion	√	√	√
7) Banner Display during Event (2 ft x 6 ft)	√	√	√
8) Flyer in Kit	√	√	√
9) Product Giveaways & Raffle Prizes	√	√	√
2 Year-long Seminar Sponsorship for our popular HR Classes & Meet Ups			
1) Logo Inclusion in our Seminar Handouts	√		
2) Logo Inclusion in our HR Club eNewsletter	√		
3 Year-long Email Marketing Inclusion – Exposure of over 1 Million Times			
1) Logo Inclusion in Email Marketing (emailed to over 1M)	√		

ADVERTISER'S PACKAGE RATES	GOLD	SILVER	BASIC
Sponsorship Rate	P40,000 + VAT	P25,000 + VAT	P15,000 + VAT

ADVERTISER'S FORM

NAME: _____
 POSITION: _____
 COMPANY: _____
 ADDRESS: _____

 TEL. NOS. _____
 CEL. NOS. _____
 EMAIL: _____

YES! We would like to avail of the
 HR Club Philippines Special 3-in-1
 Advertisers Package:
 Gold Silver Basic

Name: _____
 Signature: _____
 Date: _____

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